#### **Cambridge & Coleridge Athletic Club**

ATRIETIC CLIE

based at the University Athletics Track Wilberforce Road Cambridge CB3 0EQ

A Charitable Incorporated Organisation

## Use of Photographic & Video Images of Children/Young People under the age of 18 Policy Statement based on UKA policy guidelines

Cambridge and Coleridge AC is committed to providing a safe environment for children/young people under the age of 18 to participate in athletics. Essential to this commitment, is to ensure that all necessary steps are taken to protect children/young people from the inappropriate use of photographic images.

Cambridge and Coleridge AC have adopted the following good practice guidelines issued by UK Athletics:

#### **Publishing Images**

- Through the use of a Consent Form, we will ask for the permission of young athletes and their carers to take and use their image. If an athlete is named, we will avoid using their photograph.
- If a photograph is used, we will avoid naming the athlete.
- We will NEVER publish personal details (email addresses, telephone numbers, addresses etc) of a child/young person.
- We will only authorise the use of images of players in suitable dress (Tracksuit, or track clothing i.e. T-shirt/shorts/skirt, off track clothing).
- No photographs should be uploaded onto social media websites.

### **Use of Photographic Filming Equipment at Athletic Events**

Cambridge and Coleridge AC will:

- Inform athletes and parents that a photographer will be in attendance at an event and ensure they consent to both the taking and publication of films or photographs.
- Require anyone from the press and related organisations or anyone who wishes to take random photographs using advanced photographic equipment and telephoto lenses must register with the organisers\*\*. There is a signing in sheet near officials registration.
- Allow parents to take photographs and videos of their child competing if using a mobile phone, tablet or small camera.
- Not allow unsupervised access to athletes or one to one photo sessions at events
- Not approve/allow photo sessions outside the events or at an athletes' home
- Act on the concerns of any athletes and parents regarding the inappropriate use of photographic equipment.
- Inform children/young people and their parents/carers if video equipment is to be used as a coaching aid.
- Ensure that any photographic images taken and used will be stored safely.
- \*\*Note Cambridge & Coleridge AC cannot fully control the use of mobile phones by athlete's parents at league matches. Parents are expected to adhere to the Club code of conduct for parents.

#### Videoing as a Coaching Aid

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Video can be a legitimate coaching aid for club and county coaches. However, if it is to be used, we will make sure that children and their parents/carers have given written consent, and understand that it is part of the coaching programme. We will make sure that the films are then stored safely.